

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Byrum & Fisk
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 307163-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WXYZ | Dave Lombardo | EWS - Washing | National |

| Advertiser | Product | Estimate Number |
|-------------------|-------------------|-----------------|
| MI Energy MI Jobs | MI Energy MI Jobs | 1570 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/22/12 | 307163 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 14019 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/16/12 | 10/22/12 | 7 Action News This Morni | 430a-5a | 11111-- | :30 | 5 | \$150.00 | NM |
| <div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$150.00</div> | | | | | | | | | |
| <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> | | | | | | | | | |
| 1 WXYZ Tu 10/16/12 4:52 AM 7 Action News This Morning 430a-5a :30 MEMJAFFORDH \$150.00 NM | | | | | | | | | |
| 2 WXYZ W 10/17/12 4:41 AM 7 Action News This Morning 430a-5a :30 MEMJAFFORDH \$150.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/18/12 4:54 AM 7 Action News This Morning 430a-5a :30 MEMJAFFORDH \$150.00 NM | | | | | | | | | |
| 4 WXYZ F 10/19/12 4:42 AM 7 Action News This Morning 430a-5a :30 MEMJ12101H \$150.00 NM | | | | | | | | | |
| 5 WXYZ M 10/22/12 4:48 AM 7 Action News This Morning 430a-5a :30 MEMJ12101H \$150.00 NM | | | | | | | | | |
| 2 | 10/16/12 | 10/22/12 | 5am News M-F | 5-6am M-F | 11-1--- | :30 | 3 | \$400.00 | NM |
| <div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11-1--- 3 \$400.00</div> | | | | | | | | | |
| <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> | | | | | | | | | |
| 2 WXYZ Tu 10/16/12 5:52 AM 5am News M-F 5-6am M-F :30 MEMJCHOICEH \$400.00 NM | | | | | | | | | |
| 1 WXYZ Th 10/18/12 5:30 AM 5am News M-F 5-6am M-F :30 MEMJAFFORDH \$400.00 NM | | | | | | | | | |
| 3 WXYZ M 10/22/12 5:42 AM 5am News M-F 5-6am M-F :30 MEMJ12101H \$400.00 NM | | | | | | | | | |
| 3 | 10/16/12 | 10/22/12 | M-F 7-9am | 7-9am M-F | 22222-- | :30 | 10 | \$900.00 | NM |
| <div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 22222-- 10 \$900.00</div> | | | | | | | | | |
| <div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div> | | | | | | | | | |
| 1 WXYZ Tu 10/16/12 7:59 AM M-F 7-9am 7-9am M-F :30 MEMJAFFORDH \$900.00 NM | | | | | | | | | |
| 2 WXYZ Tu 10/16/12 8:48 AM M-F 7-9am 7-9am M-F :30 MEMJAFFORDH \$900.00 NM | | | | | | | | | |
| 4 WXYZ W 10/17/12 7:59 AM M-F 7-9am 7-9am M-F :30 MEMJCHOICEH \$900.00 NM | | | | | | | | | |
| 3 WXYZ W 10/17/12 8:46 AM M-F 7-9am 7-9am M-F :30 MEMJAFFORDH \$900.00 NM | | | | | | | | | |
| 5 WXYZ Th 10/18/12 6:59 AM M-F 7-9am 7-9am M-F :30 MEMJAFFORDH \$900.00 NM | | | | | | | | | |
| 6 WXYZ Th 10/18/12 7:25 AM M-F 7-9am 7-9am M-F :30 MEMJAFFORDH \$900.00 NM | | | | | | | | | |
| 7 WXYZ F 10/19/12 7:58 AM M-F 7-9am 7-9am M-F :30 MEMJAFFORDH \$900.00 NM | | | | | | | | | |
| 8 WXYZ F 10/19/12 8:55 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$900.00 NM | | | | | | | | | |
| 9 WXYZ M 10/22/12 7:29 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$900.00 NM | | | | | | | | | |
| 10 WXYZ M 10/22/12 8:49 AM M-F 7-9am 7-9am M-F :30 MEMJ12102H \$900.00 NM | | | | | | | | | |



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|-------------------|-----------------|---------------------|
| 307163-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| MI Energy MI Jobs | MI Energy MI Jobs | 1570 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|----------|------|
| 4 | 10/20/12 | 10/20/12 | Action News SAT 6am | SAT 6-7am | -----S- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 6:40 AM Action News SAT 6am SAT 6-7am :30 MEMJ12101H \$250.00 NM | | | | | | | | | |
| 5 | 10/20/12 | 10/20/12 | GMA SAT 7-8am | SAT 7-8am | -----S- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 7:29 AM GMA SAT 7-8am SAT 7-8am :30 MEMJ12102H \$350.00 NM | | | | | | | | | |
| 6 | 10/20/12 | 10/20/12 | Action News SAT 8am | SAT 8-9am | -----S- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 8:08 AM Action News SAT 8am SAT 8-9am :30 MEMJ12101H \$350.00 NM | | | | | | | | | |
| 7 | 10/21/12 | 10/21/12 | Action News SUN 6am | SUN 6-7am | -----S | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 6:57 AM Action News SUN 6am SUN 6-7am :30 MEMJ12101H \$250.00 NM | | | | | | | | | |
| 8 | 10/21/12 | 10/21/12 | GMA SUN 7-8am | SUN 7-8am | -----S | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 7:27 AM GMA SUN 7-8am SUN 7-8am :30 MEMJ12101H \$350.00 NM | | | | | | | | | |
| 9 | 10/21/12 | 10/21/12 | Action News SUN 8am | Sun 8-930am | -----S | :30 | 2 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 2 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 8:12 AM Action News SUN 8am Sun 8-930am :30 MEMJ12101H \$350.00 NM 2 WXYZ Su 10/21/12 8:37 AM Action News SUN 8am Sun 8-930am :30 MEMJ12102H \$350.00 NM | | | | | | | | | |
| 10 | 10/16/12 | 10/22/12 | M-F 9a-10a | 9-10am M-F | 11111-- | :30 | 5 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 9:43 AM M-F 9a-10a 9-10am M-F :30 MEMJCHOI CEH \$500.00 NM 2 WXYZ W 10/17/12 9:35 AM M-F 9a-10a 9-10am M-F :30 MEMJAFFORDH \$500.00 NM 3 WXYZ Th 10/18/12 9:33 AM M-F 9a-10a 9-10am M-F :30 MEMJAFFORDH \$500.00 NM 4 WXYZ F 10/19/12 9:50 AM M-F 9a-10a 9-10am M-F :30 MEMJAFFORDH \$500.00 NM 5 WXYZ M 10/22/12 9:35 AM M-F 9a-10a 9-10am M-F :30 MEMJ12101H \$500.00 NM | | | | | | | | | |



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|-------------------|-----------------|---------------------|
| 307163-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| MI Energy MI Jobs | MI Energy MI Jobs | 1570 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|----------|------|
| 11 | 10/16/12 | 10/22/12 | M-F 10a-11a | 10-11am M-F | 11111-- | :30 | 5 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/16/12 10:30 AM M-F 10a-11a 10-11am M-F :30 MEMJAFORDH \$400.00 NM | | | | | | | | | |
| 2 WXYZ W 10/17/12 10:13 AM M-F 10a-11a 10-11am M-F :30 MEMJAFORDH \$400.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/18/12 10:12 AM M-F 10a-11a 10-11am M-F :30 MEMJAFORDH \$400.00 NM | | | | | | | | | |
| 4 WXYZ F 10/19/12 10:18 AM M-F 10a-11a 10-11am M-F :30 MEMJ12101H \$400.00 NM | | | | | | | | | |
| 5 WXYZ M 10/22/12 10:22 AM M-F 10a-11a 10-11am M-F :30 MEMJ12101H \$400.00 NM | | | | | | | | | |
| 12 | 10/16/12 | 10/22/12 | M-F 11a-12n | 11am-12pm M-F | 11111-- | :30 | 5 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/16/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 2 WXYZ W 10/17/12 11:15 AM M-F 11a-12n 11am-12pm M-F :30 MEMJCHOICEH \$750.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/18/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 4 WXYZ F 10/19/12 M-F 11a-12n 11am-12pm M-F :00 \$750.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 5 WXYZ M 10/22/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 MEMJ12101H \$750.00 NM | | | | | | | | | |
| 13 | 10/16/12 | 10/22/12 | 12n-1p | 12-1pm M-F | 11111-- | :30 | 5 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/16/12 12:27 PM 12n-1p 12-1pm M-F :30 MEMJAFORDH \$500.00 NM | | | | | | | | | |
| 2 WXYZ W 10/17/12 12:10 PM 12n-1p 12-1pm M-F :30 MEMJAFORDH \$500.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/18/12 12:15 PM 12n-1p 12-1pm M-F :30 MEMJAFORDH \$500.00 NM | | | | | | | | | |
| 4 WXYZ F 10/19/12 12:11 PM 12n-1p 12-1pm M-F :30 MEMJAFORDH \$500.00 NM | | | | | | | | | |
| 5 WXYZ M 10/22/12 12:23 PM 12n-1p 12-1pm M-F :30 MEMJ12102H \$500.00 NM | | | | | | | | | |
| 14 | 10/17/12 | 10/19/12 | 2-3pm General Hospital | 2-3pm M-F | --1-1-- | :30 | 2 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --1-1-- 2 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ W 10/17/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJAFORDH \$600.00 NM | | | | | | | | | |
| 1 WXYZ F 10/19/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12101H \$600.00 NM | | | | | | | | | |
| 15 | 10/16/12 | 10/22/12 | Dr. Oz | 4-5pm M-F | 11-1--- | :30 | 3 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11-1--- 3 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/16/12 4:29 PM Dr. Oz 4-5pm M-F :30 MEMJAFORDH \$900.00 NM | | | | | | | | | |
| 2 WXYZ Th 10/18/12 4:23 PM Dr. Oz 4-5pm M-F :30 MEMJ12101H \$900.00 NM | | | | | | | | | |
| 3 WXYZ M 10/22/12 4:21 PM Dr. Oz 4-5pm M-F :30 MEMJ12101H \$900.00 NM | | | | | | | | | |



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|-------------------|-----------------|---------------------|
| 307163-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| MI Energy MI Jobs | MI Energy MI Jobs | 1570 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 16 | 10/16/12 | 10/22/12 | 5-6pm M-F | 5-6pm M-F | 11111-- | :30 | 5 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/16/12 5:44 PM 5-6pm M-F 5-6pm M-F :30 MEMJCHOI CEH \$1,000.00 NM | | | | | | | | | |
| 2 WXYZ W 10/17/12 5:27 PM 5-6pm M-F 5-6pm M-F :30 MEMJAFFORDH \$1,000.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/18/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 MEMJAFFORDH \$1,000.00 NM | | | | | | | | | |
| 4 WXYZ F 10/19/12 5:12 PM 5-6pm M-F 5-6pm M-F :30 MEMJAFFORDH \$1,000.00 NM | | | | | | | | | |
| 5 WXYZ M 10/22/12 5:30 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12101H \$1,000.00 NM | | | | | | | | | |
| 17 | 10/17/12 | 10/19/12 | 6-630pm M-F | 6-630pm M-F | --1-1-- | :30 | 2 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --1-1-- 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WXYZ W 10/17/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 MEMJCHOI CEH \$1,200.00 NM | | | | | | | | | |
| 1 WXYZ F 10/19/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 MEMJ12101H \$1,200.00 NM | | | | | | | | | |
| 18 | 10/16/12 | 10/22/12 | M-F 630-7pm | 630-7pm M-F | 11-1--- | :30 | 3 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11-1--- 3 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 WXYZ Tu 10/16/12 6:29 PM M-F 630-7pm 630-7pm M-F :30 MEMJAFFORDH \$1,500.00 NM | | | | | | | | | |
| 1 WXYZ Th 10/18/12 6:29 PM M-F 630-7pm 630-7pm M-F :30 MEMJ12101H \$1,500.00 NM | | | | | | | | | |
| 3 WXYZ M 10/22/12 6:29 PM M-F 630-7pm 630-7pm M-F :30 MEMJ12101H \$1,500.00 NM | | | | | | | | | |
| 19 | 10/16/12 | 10/22/12 | M-F 7-730p | 7-730pm M-F | 11111-- | :30 | 5 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Tu 10/16/12 7:24 PM M-F 7-730p 7-730pm M-F :30 MEMJAFFORDH \$1,200.00 NM | | | | | | | | | |
| 2 WXYZ W 10/17/12 7:13 PM M-F 7-730p 7-730pm M-F :30 MEMJAFFORDH \$1,200.00 NM | | | | | | | | | |
| 3 WXYZ Th 10/18/12 7:28 PM M-F 7-730p 7-730pm M-F :30 MEMJAFFORDH \$1,200.00 NM | | | | | | | | | |
| 4 WXYZ F 10/19/12 7:12 PM M-F 7-730p 7-730pm M-F :30 MEMJAFFORDH \$1,200.00 NM | | | | | | | | | |
| 5 WXYZ M 10/22/12 7:10 PM M-F 7-730p 7-730pm M-F :30 MEMJ12102H \$1,200.00 NM | | | | | | | | | |
| 20 | 10/20/12 | 10/20/12 | Sa 7-8p | 7pm Sat | -----S- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Sa 10/20/12 7:49 PM Sa 7-8p 7pm Sat :30 MEMJ12101H \$1,000.00 NM | | | | | | | | | |
| 21 | 10/21/12 | 10/21/12 | Su 6-630p | 6-630pm Sun | -----S | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WXYZ Su 10/21/12 6:14 PM Su 6-630p 6-630pm Sun :30 MEMJ12101H \$750.00 NM | | | | | | | | | |



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|-------------------|-----------------|---------------------|
| 307163-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| MI Energy MI Jobs | MI Energy MI Jobs | 1570 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------------|------------------|------------|--------|----------------|------------|------|
| 22 | 10/17/12 | 10/19/12 | M-F 730-8pm | 730-8pm M-F | -- 1- 1-- | :30 | 2 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -- 1- 1-- 2 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ W 10/17/12 7:49 PM M-F 730-8pm 730-8pm M-F :30 MEMJAFORDH \$1,800.00 NM 1 WXYZ F 10/19/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 MEMJ12101H \$1,800.00 NM | | | | | | | | | |
| 23 | 10/16/12 | 10/22/12 | 11pm Action News Updat | 11-1135pm M-Sun | 11- 1- - 1 | :30 | 4 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11- 1- - 1 4 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 10/16/12 11:13 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJAFORDH \$2,000.00 NM 1 WXYZ Th 10/18/12 11:32 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJAFORDH \$2,000.00 NM 2 WXYZ Su 10/21/12 11:26 PM 11pm Action News Update 11-1135pm M-Sun :30 MEMJ12101H \$2,000.00 NM 4 WXYZ M 10/22/12 11pm Action News Update 11-1135pm M-Sun :00 \$2,000.00 NM See MG 23.5 5 WXYZ M 10/22/12 12:17 AM MON 1130pm-1200am 1130pm-1200am :30 MEMJ12101H \$2,000.00 NM MG for 23.4 10/22 | | | | | | | | | |
| 24 | 10/16/12 | 10/22/12 | Nightline | 1135pm-1205am M | 11111-- | :30 | 5 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 12:01 AM Nightline 1135pm-1205am M :30 MEMJCHOI CEH \$750.00 NM 2 WXYZ W 10/17/12 11:53 PM Nightline 1135pm-1205am M :30 MEMJCHOI CEH \$750.00 NM 3 WXYZ Th 10/18/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited 4 WXYZ F 10/19/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited 5 WXYZ M 10/22/12 Nightline 1135pm-1205am M :00 \$750.00 NM Credited | | | | | | | | | |
| 25 | 10/16/12 | 10/22/12 | Jimmy Kimmel Live | 1205am-105am M-F | 11111-- | :30 | 5 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 12:29 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJAFORDH \$250.00 NM 2 WXYZ W 10/17/12 12:47 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJAFORDH \$250.00 NM 3 WXYZ Th 10/18/12 12:51 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJ12101H \$250.00 NM 4 WXYZ F 10/19/12 12:59 AM Jimmy Kimmel Live 1205am-105am M-F :30 MEMJ12101H \$250.00 NM 5 WXYZ M 10/22/12 Jimmy Kimmel Live 1205am-105am M- :00 \$250.00 NM Credited | | | | | | | | | |
| 26 | 10/16/12 | 10/22/12 | M-F 106a-206a | 106am-206am | 11111-- | :30 | 5 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 11111-- 5 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 1:25 AM M-F 106a-206a 106am-206am :30 MEMJAFORDH \$150.00 NM 2 WXYZ W 10/17/12 1:17 AM M-F 106a-206a 106am-206am :30 MEMJAFORDH \$150.00 NM 3 WXYZ Th 10/18/12 1:41 AM M-F 106a-206a 106am-206am :30 MEMJAFORDH \$150.00 NM 4 WXYZ F 10/19/12 1:58 AM M-F 106a-206a 106am-206am :30 MEMJAFORDH \$150.00 NM 5 WXYZ M 10/22/12 M-F 106a-206a 106am-206am :00 \$150.00 NM Credited | | | | | | | | | |



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|-------------------|-----------------|---------------------|
| 307163-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| MI Energy MI Jobs | MI Energy MI Jobs | 1570 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------|-------------------|---------|--------|----------------|-------------|------|
| 27 | 10/20/12 | 10/20/12 | Sa Greys | 1130pm-230am | -----S- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 1:26 AM Sa Greys 1130pm-230am :30 MEMJ12102H \$250.00 NM | | | | | | | | | |
| 28 | 10/21/12 | 10/21/12 | SU 1130p-12a | 1130pm-12am | -----S | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 SU 1130p-12a 1130pm-12am :00 \$550.00 NM See MG 28.2 2 WXYZ Su 10/21/12 11:59 PM SU 1130p-12a 1130pm-12am :30 MEMJ12102H \$550.00 NM MG for 28.1 10/21 | | | | | | | | | |
| 29 | 10/22/12 | 10/22/12 | MO 8-10pm Dancing | 8-10p | M----- | :30 | 1 | \$10,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$10,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/22/12 MO 8-10pm Dancing 8-10p :00 \$10,000.00 NM Credited | | | | | | | | | |
| 30 | 10/16/12 | 10/16/12 | Tuesday Prime B | 9-10pm Tuesday | -T----- | :30 | 1 | \$7,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -T----- 1 \$7,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/16/12 Tuesday Prime B 9-10pm Tuesday :00 \$7,500.00 NM See MG 30.2 2 WXYZ M 10/22/12 10:20 PM Detroit Lions Football 830-1130p :30 MEMJ12101H \$20,000.00 NM MG for 30.1 10/16 | | | | | | | | | |
| 31 | 10/17/12 | 10/17/12 | Wednesday Prime C | 10-11pm Wednesday | --W---- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --W---- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/17/12 11:00 PM Wednesday Prime C 10-11pm Wednesday :30 MEMJAFORDH \$5,000.00 NM | | | | | | | | | |
| 32 | 10/18/12 | 10/18/12 | Thursday Prime A | 8-9pm Thursday | ---T--- | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ---T--- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/18/12 7:59 PM Thursday Prime A 8-9pm Thursday :30 MEMJ12101H \$4,000.00 NM | | | | | | | | | |
| 33 | 10/19/12 | 10/19/12 | Friday Prime A | 8-9pm Friday | ----F-- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ----F-- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/19/12 8:20 PM Friday Prime A 8-9pm Friday :30 MEMJAFORDH \$2,000.00 NM | | | | | | | | | |



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|-------------------|-----------------|---------------------|
| 307163-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| MI Energy MI Jobs | MI Energy MI Jobs | 1570 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------|----------------|---------|--------|----------------|------------|------|
| 34 | 10/20/12 | 10/20/12 | ABC's Saturday Night Foc | SA 8pm-1130pm | -----S- | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/20/12 12:01 AM ABC's Saturday Night Football SA 8pm-1130pm :30 MEMJ12101H \$3,000.00 NM | | | | | | | | | |
| 35 | 10/21/12 | 10/21/12 | Sunday Prime A | 7-8pm Sunday | -----S | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/21/12 7:44 PM Sunday Prime A 7-8pm Sunday :30 MEMJ12101H \$3,000.00 NM | | | | | | | | | |

Total Spots **88** Gross Total **\$97,750.00**

Payment Terms 30 Days

Agency Commission **\$14,662.50**
Net Amount Due **\$83,087.50**